

# Your Garage Sale and Private Posting Printable

From Ch 8: Ignite the Organizer in You

## Garage Sale Gut Check:

Should you, or shouldn't you? It boils down to how you value your time.

- What is your dollar value/hour in labor for tagging, pricing, signs and set-up for a sale?
- Do you feel the street value for your items is worth the time investment for a garage sale?
- Identify your bottom-line profit number to host a sale...mine is \$500, otherwise I sell privately.
- Garage sale pricing rates are about 90% off retail value. So, if you can get \$200 at a garage sale, but will take you 30 hours to price everything, you decide if that value/per is worth considering.
- However, if you have some high dollar items that will attract a crowd, then it might be worth it.

## For Example:

If you have a few big-ticket items (such as appliances, bikes, or furniture sets) mixed in with clothes and kitchen doodads, then **calculate the total value if 100 percent of it sold**. This ten second math equation could save you hours in decision making and help reveal your answer.

- Price everything to sell...Don't be foolish and cheap! You are giving things a second life!
- Mark prices on everything with a Sharpie and painter's tape so people of all languages can shop.
- Consider tithing a portion of your proceeds to a nonprofit or cause you would like to support
  such as a mission trip or kid's camp. Place brochure or website print off next to a clear jar of
  money at checkout. Avoid people from negotisting further on pricing.
- Only you privately know what your tithe percent will be. Truly works and everyone benefits!
- If your numbers make sense to you, consider setting a date on a Friday to catch those working around town and then sell the leftovers on a Saturday now that your operation is set up.
- Place a generous amount of signs on 2 major street corners and more leading to your home.
- Have plenty of small bills to make change for eager shoppers.
- Consider placing cash in a fanny pack or cross body bag vs. cash box to avoid theft.
- · Reach out to a friend who may have items to donate toward your garage sale proceeds as well!











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## **App Magic:**

Have just a one big ticket item to sell, such as the Pottery Barn desk, but it's not worth hosting a garage sale to get rid of? Craigslist is always a stellar classic or apps such as LetGo or OfferUp.

### **Scam Alert:**

I have experienced it all too often my friends...Gotta follow your gut instincts!

#### The most common caution flags I found were:

- Not willing to talk with me personally on the phone
- Not willing to offer me a true number to contact them.
- $\circ~$  Offering more than list price and in a significant hurry to buy.
- Overnights a fraudulent bank check, requests item be shipped immediately upon check receipt.
   Once you deposit the check, they cancel funds and your item is shipped off.
- If a scammer is identified you can block them under your phone settings.

### Ready to Post:

Take top-quality photos of your item staged in a realistic setting such as on clean carpet with accessories. Write a detailed description of the item by using my sample below as your guide:

#### Cherry Finished Pottery Barn Desk + Hutch - \$75

0	This Pottery Barn Desk is in great condition and r	ready for its new	owner to enjoy.	Jur l	oys loved	l
	using it for years but have now outgrown it.					

- This Desk Set is: Made of \_\_\_\_\_ Finished with \_\_\_\_ Detailed with \_\_\_\_
- Desk Item Stands \_\_\_\_\_Tall, Measures \_\_\_\_\_Wide \_\_\_\_Weighs Approx\_\_\_\_lbs.
- $\circ \ \ Desk \ is \ in \ \_\_\_\_\_ \ marks \ from \ normal \ wear/tear.$
- The Desk Set includes Main Desk and Matching Hutch which offers \_\_\_\_\_\_\_.
  Desk set is impressive in \_\_\_\_\_ and \_\_\_\_\_ size and looks nicely in a \_\_\_\_\_ for everyone to see.
- This Desk Unit once retailed for \$295, however our price is \$75.
- Call/Text Owner Pottery Barn Patty on Cell Day/Night at: 999-123-4567.







